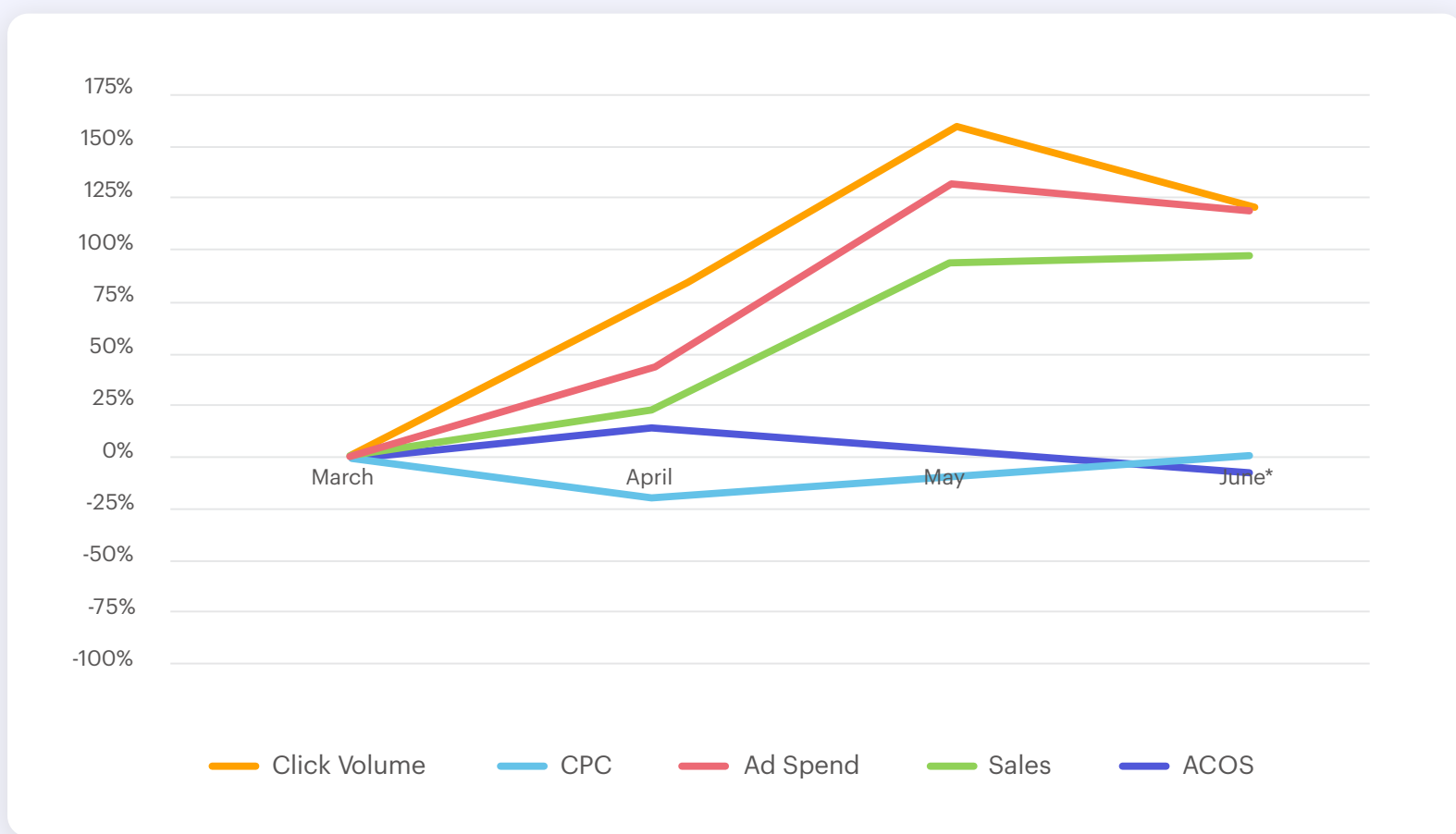


# Amazon Category Update: Q2 2020

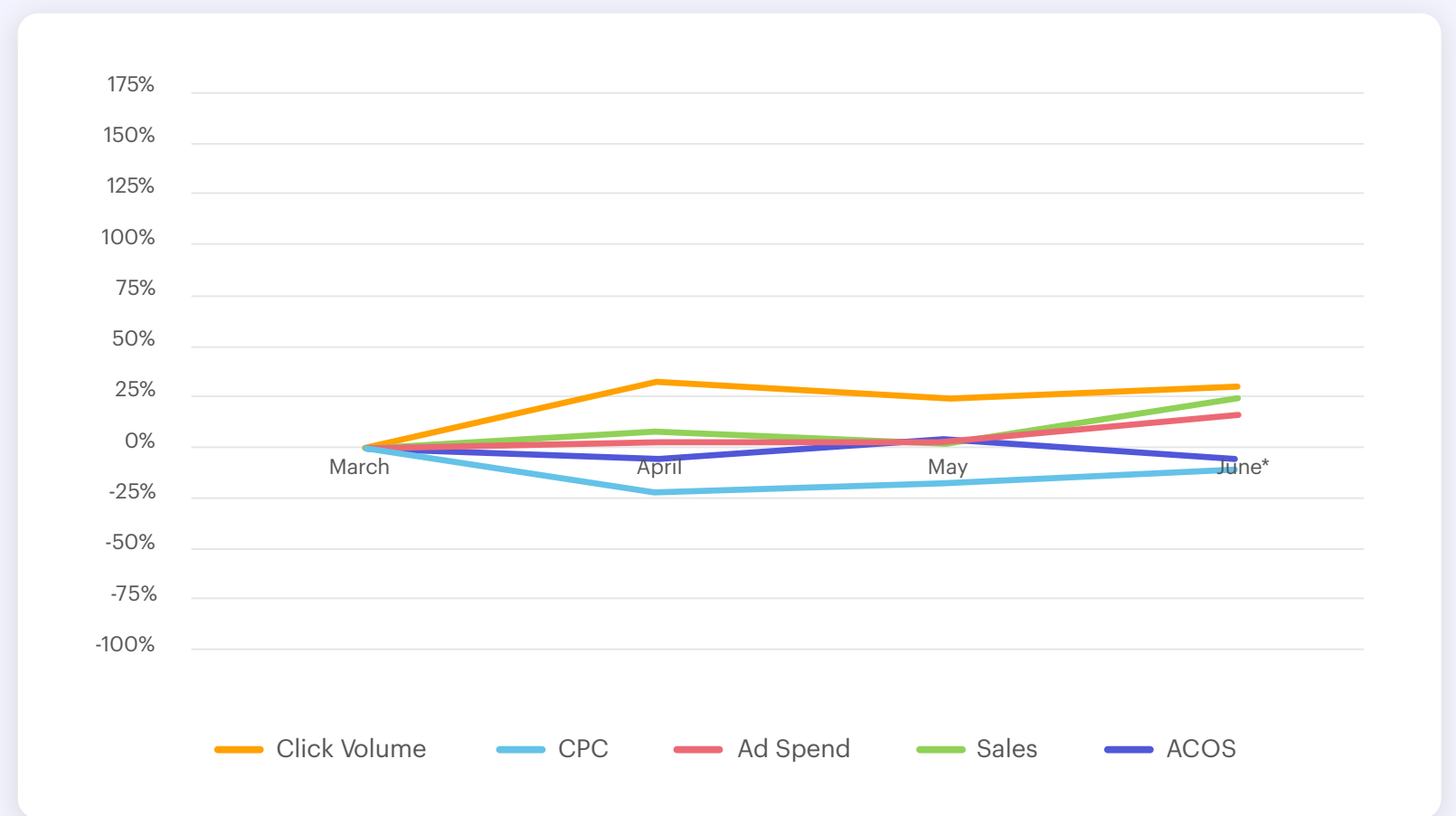
How has activity on Amazon changed since March 2020?

Find your category below and see how efficiency and growth metrics have shifted over time. Each data point compares the March baseline to each respective month.

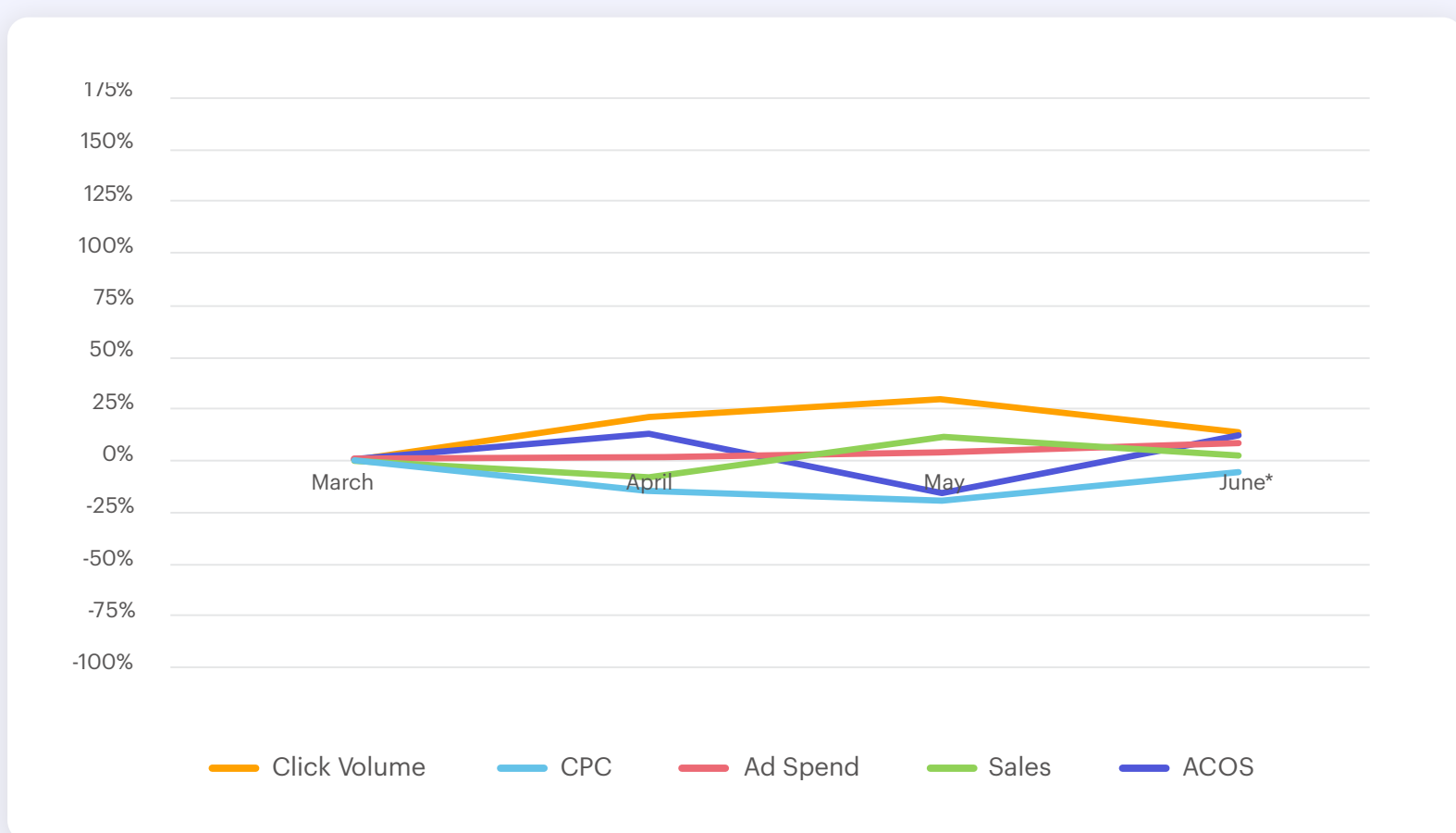
## Garden & Outdoor



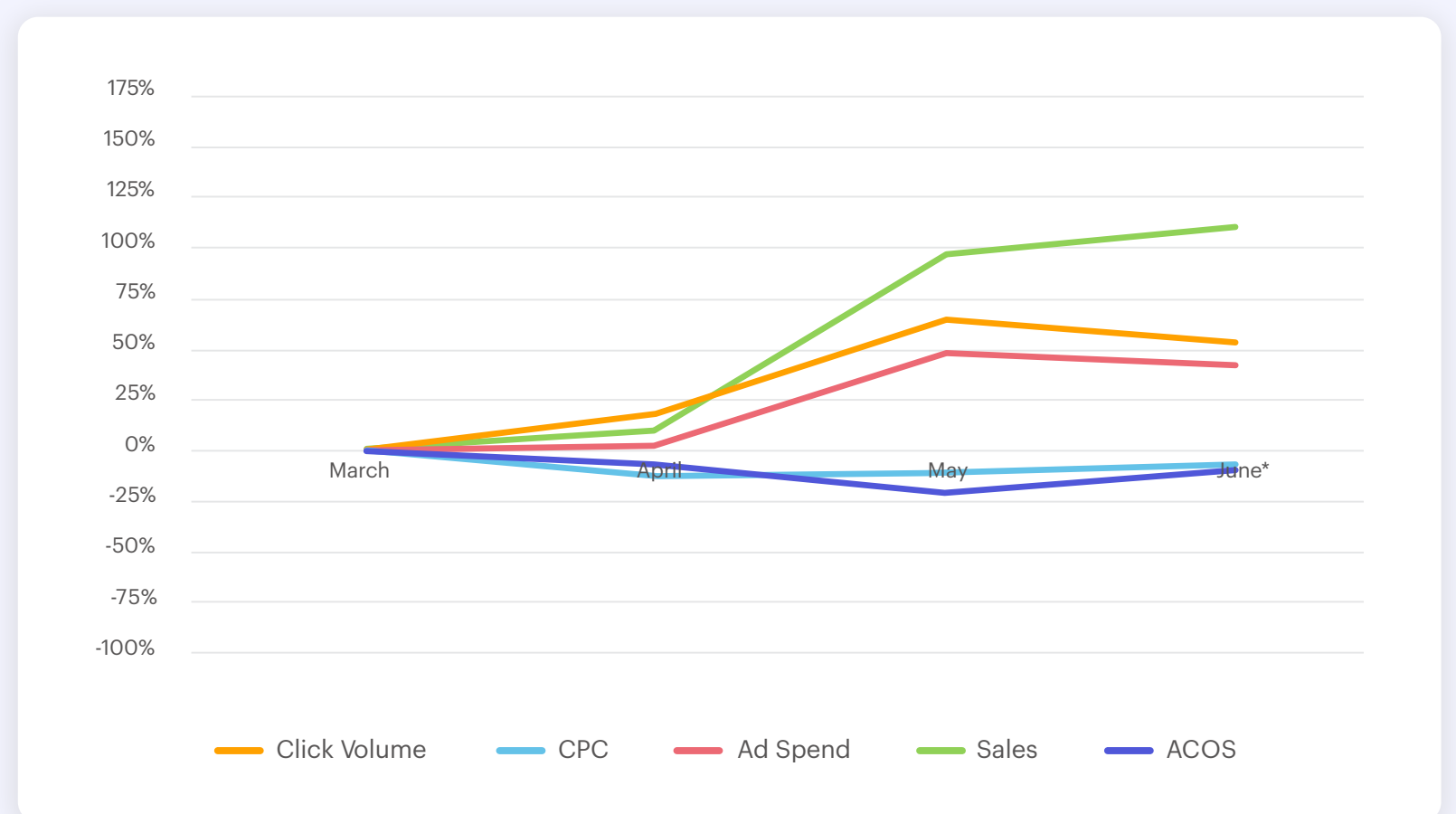
## Sports & Outdoors



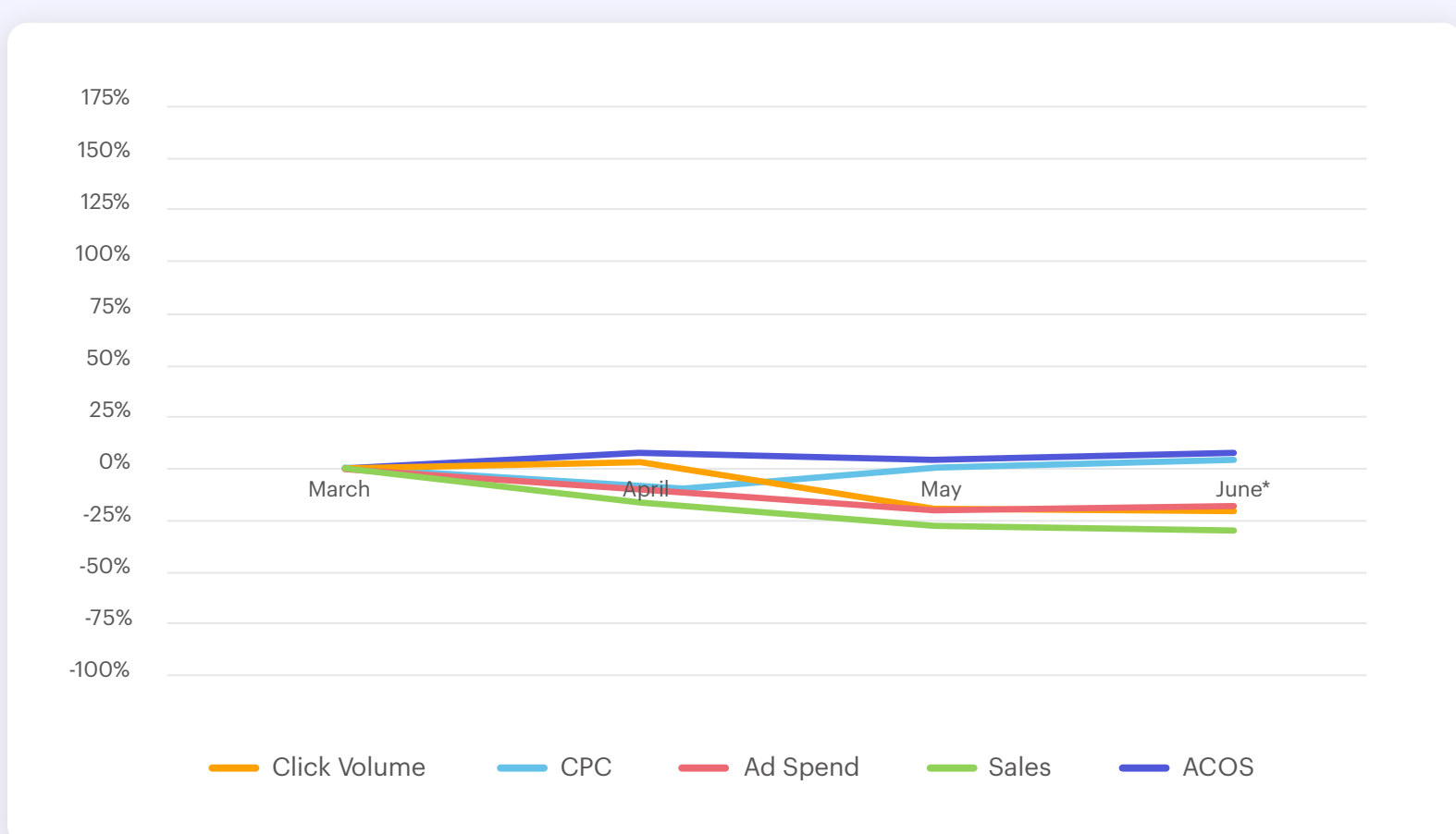
## Tools & Home Improvement



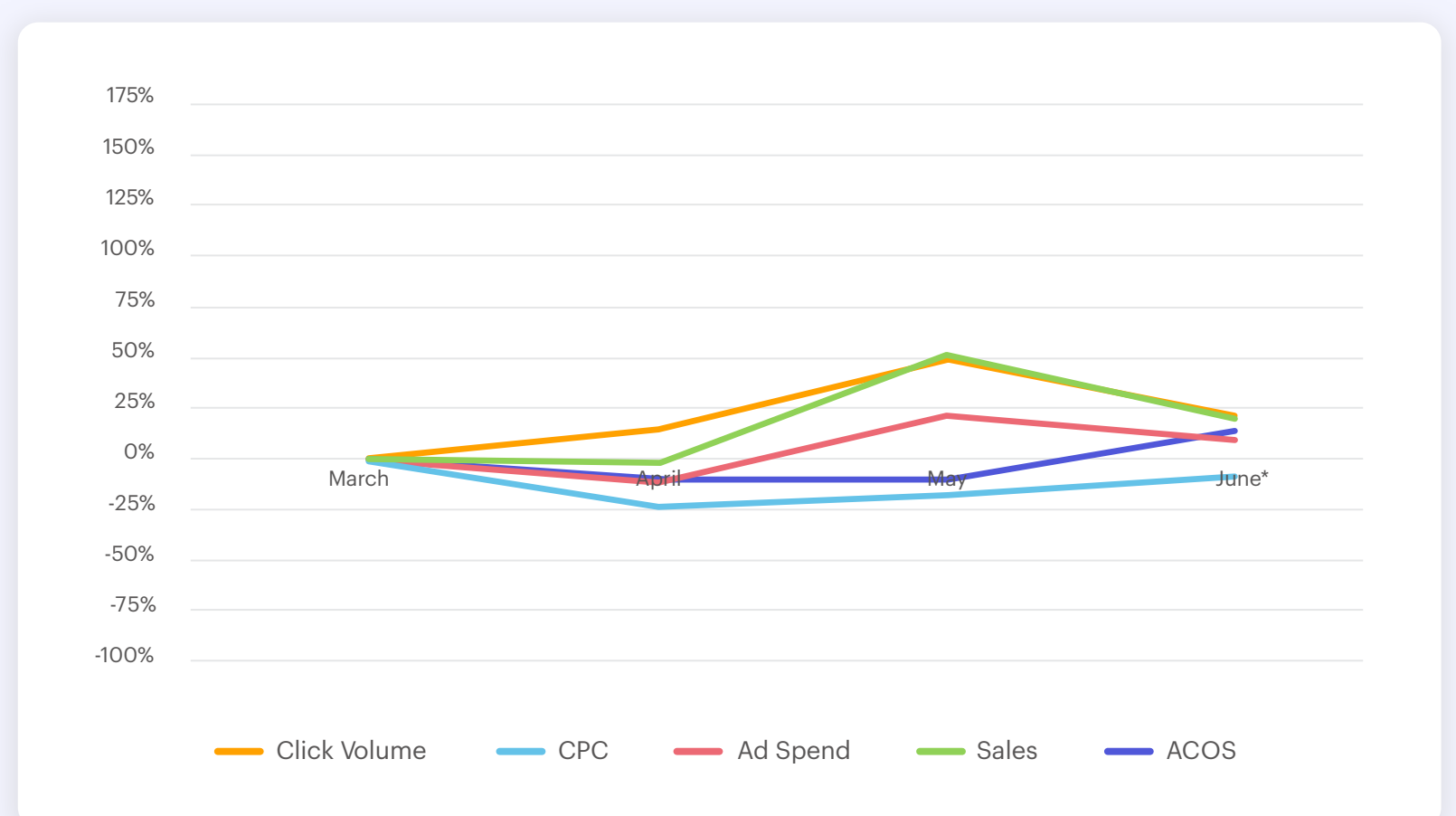
## Clothing, Shoes, & Jewelry



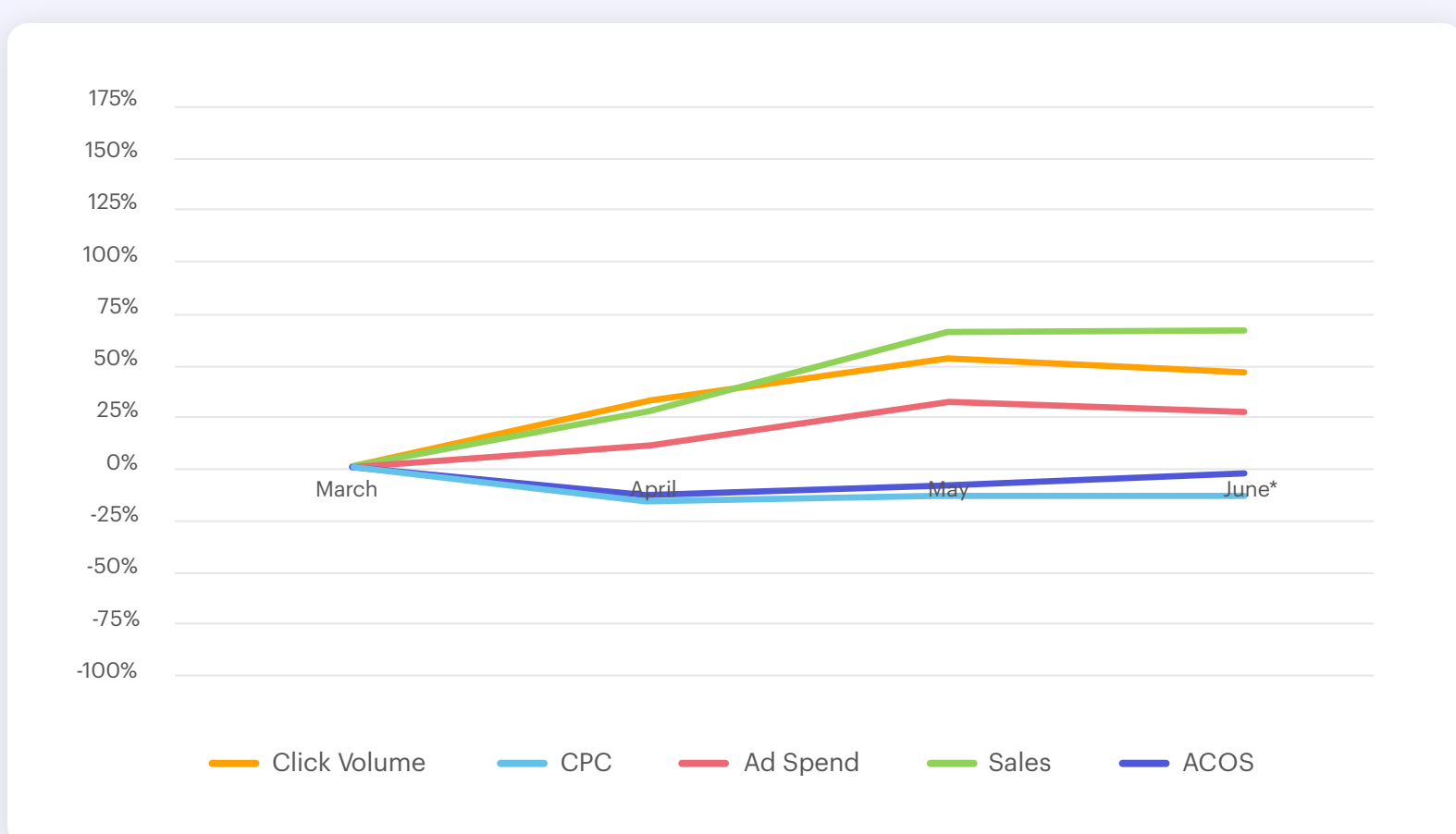
## Grocery & Gourmet Food



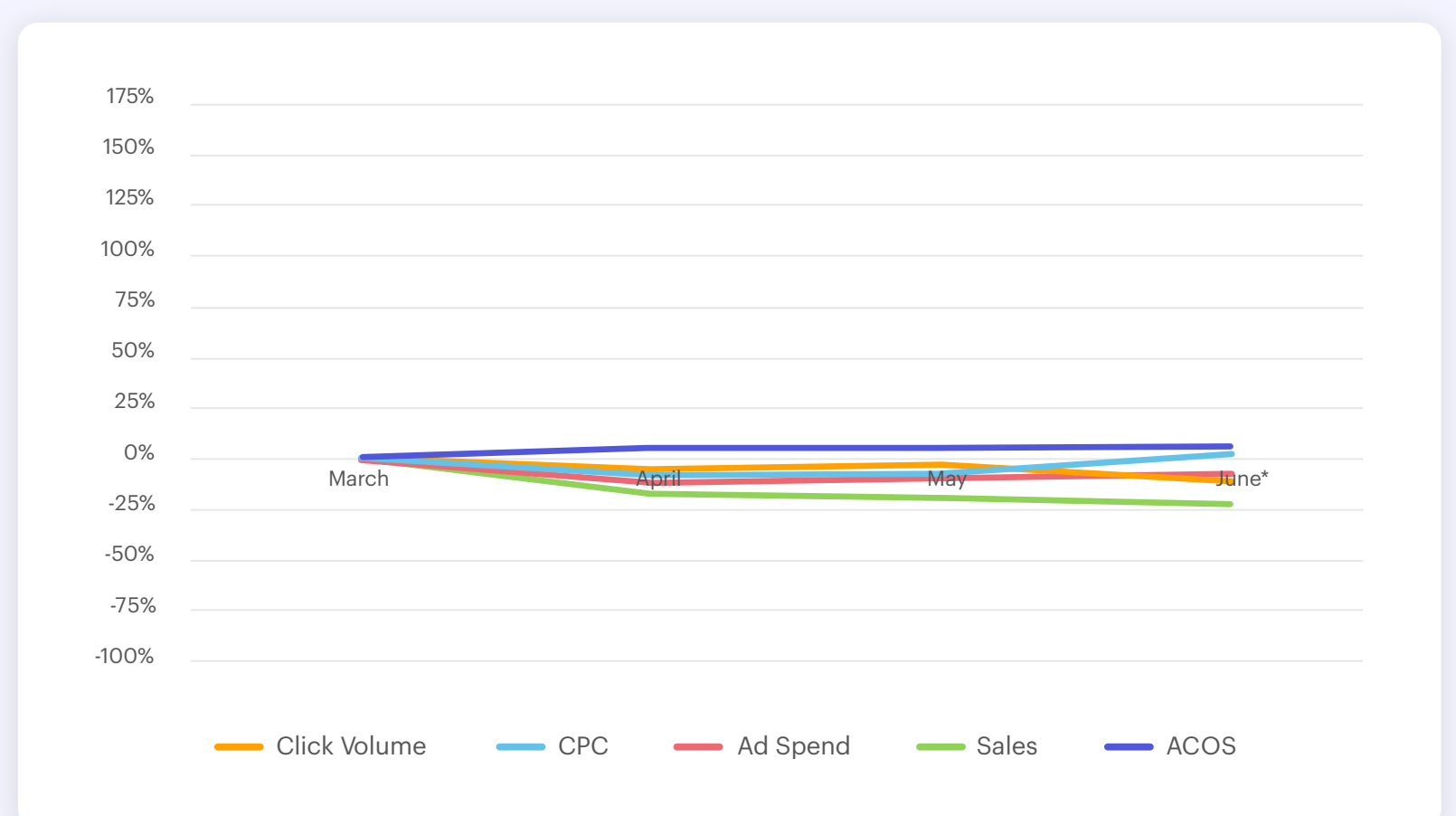
## Electronics



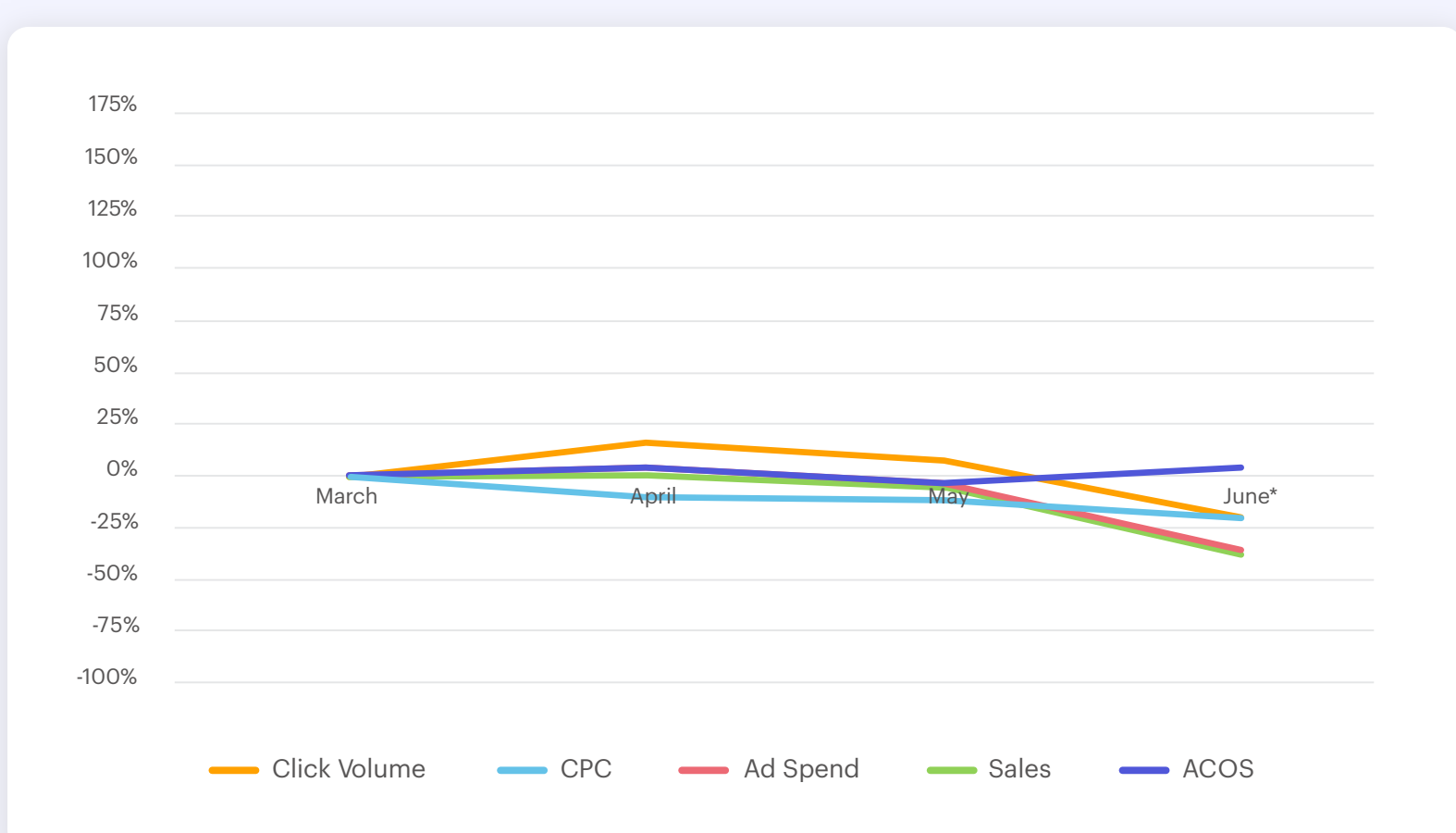
## Home & Kitchen



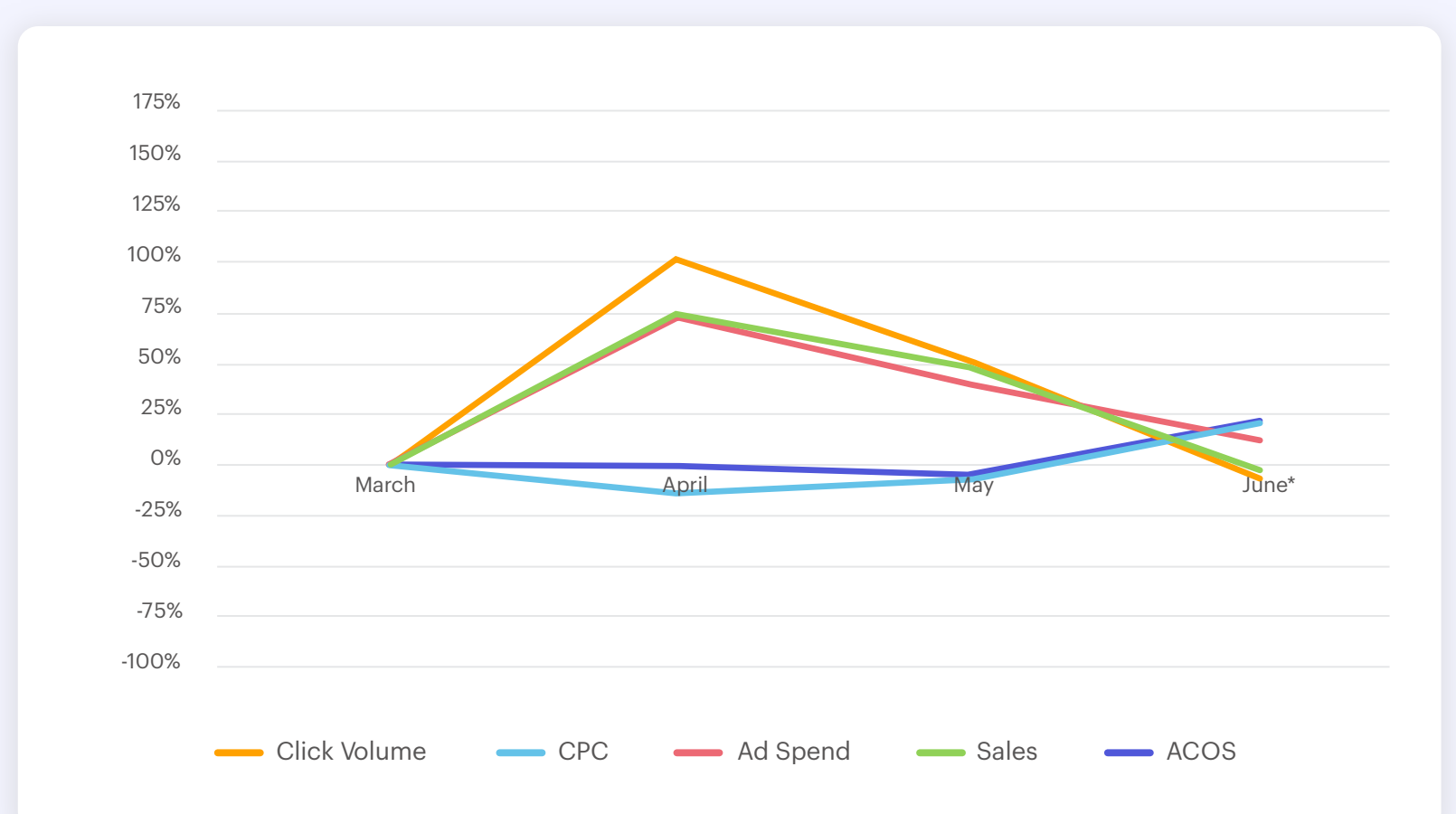
## Health & Household



## Pet Supplies



## Toys & Games



### METHODOLOGY

The data in this analysis was collected across Teikametrics' client base of thousands of Amazon sellers over the course of March 1 through June 15, 2020. June full-month figures are estimated.